



## LOREN STACKS

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# ART DIRECTOR/GRAPHIC DESIGNER WITH OVER 15 YEARS EXPERIENCE

## Experience

06/2015-PRESENT

**Creative Design Contractor** | Sandia National Labs, Livermore, CA

Responsible for designing the visual presence of Sandia National Labs, CA. Collaborate with managers, R&D technical staff, and other Dept. of Energy National Labs on a wide variety of design projects including branding/logo development, brochures, posters, banners, displays, presentations and technical illustrations.

04/2013-05/2015

**Art Director/Designer** | DeltaTrak, Pleasanton, CA

Responsible for developing and directing the visual presence of DeltaTrak Cold Chain Solutions. Establish and manage a strong, consistent global brand identity throughout all collateral, packaging, web, video, animations and display designs. Collaborate with Vice President of marketing and sales to strategize and execute all project requests. Manage the day-to-day project activities ensuring professionalism, innovation, efficiency and technical accuracy.

09/2008-09/2012

**Art Director/Designer** | American Society of Radiologic Technologists, NM

Award Winning Graphic Designer/Art Director for national professional association of 156,000 members. Primarily responsible for design and production of bi-monthly member publication, *ASRT Scanner*. Met with communications team to plan magazine content/layout concepts and execute design. Scheduled and art directed photo shoots with photographers around the country for magazine covers and features. Coordinate with printer for final production. Other projects included, print and web ads, brochures, programs, trade show booth graphics, email blasts and other promotional materials.

03/2008-09/2008

**Project Manager/Graphic Designer** | Century Sign Builders, NM

Project Manager for large sign company. Duties included designing and planning interior and exterior way finding and ADA sign packages for large projects. Oversaw projects from conception to installation.

11/2007-03/2008

**Contract Graphic Coordinator** | Albuquerque Bio Park, NM

Graphic Coordinator for the Albuquerque Biological Park. Responsible for overall image and design for Rio Grande Zoo, Albuquerque Aquarium, Rio Grande Botanic Garden and Tingley beach. Design projects included branding, way finding plan, print promotion and sign design.

2006-2008

**Owner/ Operator** | Stax Design & Print, Santa Fe, NM

Designer and Print Broker specializing in Logo/Identity development and the design of various promotional print products including but not limited to: Stationery, Brochures, Catalogs, Postcards, Labels, Posters, Event Tickets and Print Advertisements.

2005-2006

**Graphic Designer** | Bates Display & Packaging, Corona, CA

Graphic Designer for a jewelry/optical display and packaging company. Duties included the design of all product catalogs and promotional materials for print and email, product photography, prototype design and development and jewelry case design and layout.

2004-2005

**Graphic Designer/Pre-Press** | Trisoft Graphics, Costa Mesa, CA

Graphic Designer/Pre-press artist for a flexographic service bureau servicing various printers. Design projects included labels, stationery, brochures, mailers, etc. Prepared files for print including color correction, trapping, and troubleshooting.

2002-2003

**Graphic Designer/Pre-Press** | Label Productions, Temecula, CA

Responsible for coordinating the graphics department for a label company. Worked directly with clients from concept to finished product for label designs. Prepared files for print: trapping, separations, troubleshooting files, film and printing plate production.

## Education

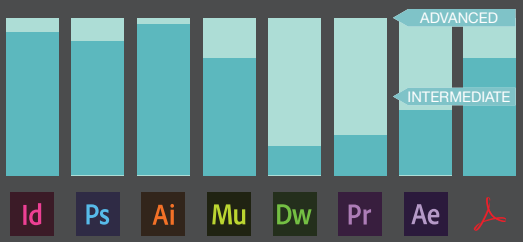
2002  
CERTIFICATION, GRAPHIC DESIGN  
University of California, Riverside

## Skills

Branding | Marketing | Web | Email Marketing  
| Illustration | Typography | Social Media |  
Photography | Digital Publishing | Pre-Press | Film  
Processing | Plate Exposure | Sign Manufacture  
& Installation | Environmental Design & Planning  
| Project Management | Deadline Management |  
Vendor Management

## Software

Adobe Creative Suite to CC (InDesign, Photoshop,  
Illustrator, Muse, Dreamweaver, Premier, After  
Effects, Acrobat Pro), Mac OS & iOS, Microsoft  
Windows, Microsoft Office, QuarkXPress, Corel  
Draw, iMovie, Final Cut Pro



## Awards

NATIONAL FEDERATION OF PRESS WOMEN  
1st Place | Feature Design 2010

FOLIO | OZZIE  
Bronze | Feature Design 2010

FOLIO | OZZIE  
Bronze | Feature Design 2011